

## **News** release

Contacts: Michèle Arnoé, Director of Innovation IQVIA France (communications@igvia.com)

+33 (0)1 73 20 40 00

Ophélie Zivkovic, BEPATIENT (ophelie.zivkovic@bepatient.com)

+33 (0)1 44 61 52 25

## IQVIA and BEPATIENT Collaborate to Provide a 360 ° Analysis of Healthcare Information to the Life Science Regarding Therapeutic and Technological Innovations

Paris, December 7th, 2018. IQVIA, a leading global provider of advanced analytics, technology solutions and contract research services to the life sciences industry, and BEPATIENT, a French start-up creating a digital platform for linking all healthcare players, today announce their strategic collaboration. This alliance will provide pharma companies, healthcare professionals, patient representatives and authorities with new solutions to add value to health data.

IQVIA is a leading operator for CORE-enabled clinical research, leveraging the company's innovative technology, advanced analytics, and domain expertise. With its entrepreneurial culture, BEPATIENT has designed a 360°platform, that provides users, patients and healthcare stakeholders, with a dashboard that's intuitive and easy to navigate. This alliance combines IQVIA's domain expertise with the agility of a young company, able to generate new ideas and complement each other's strengths.

Benefits from this alliance to life sciences clients include: targeted recruitment of patients for ad hoc clinical studies, collection and predictive analysis of data from care activities, collection and integration of patient preferences for the constitution of quality indicators, collection and monitoring data from applications and IoTs, medical telemonitoring, education, e-learning and patient engagement. ... Some programs are in the process of being engaged with the first customers

"This agreement accelerates, for patients, healthcare professionals and pharma companies, a seamless data collection and analysis platform", says Michèle Arnoé, director of Innovation. Founder and CEO of BEPATIENT, Frédéric Durand-Salmon is also delighted by this partnership with IQVIA. "This is a great opportunity for us," he says. We can benefit from the credibility of a large, world-leading group in its market, thus being able to open up the access to our state of the art 360° platform."

## **About IQVIA**

IQVIA (NYSE:IQV) is a leading global provider of advanced analytics, technology solutions and contract research services to the life sciences industry. Formed through the merger of IMS Health and Quintiles, IQVIA applies human data science — leveraging the analytic rigor and clarity of data science to the everexpanding scope of human science — to enable companies to reimagine and develop new approaches to clinical development and commercialization, speed innovation and accelerate improvements in healthcare outcomes. Powered by the IQVIA CORE™, IQVIA delivers unique and actionable insights at the intersection of large-scale analytics, transformative technology and extensive domain expertise, as well as execution capabilities. With more than 55,000 employees, IQVIA conducts operations in more than 100 countries. IQVIA is a global leader in protecting individual patient privacy. The company uses a wide variety of privacy-enhancing technologies and safeguards to protect individual privacy while generating and analyzing the information that helps its customers drive human health outcomes forward. IQVIA's insights and execution capabilities help biotech, medical device and pharmaceutical companies, medical researchers, government

agencies, payers, and other healthcare stakeholders tap into a deeper understanding of diseases, human behaviors, and scientific advances, in an effort to advance their path toward cures.

## **About BEPATIENT**

BEPATIENT is a French company based in Paris and Sydney. It brings together a team of 40 people with complementary skills: health database management specialists, developers, healthcare professionals and digital marketing experts. For more than 5 years, this team has developed and marketed an eHealth platform, which is flexible, adaptable and patient-centric. It involves patients operationally, building up their knowledge and improving the coordination of the actors involved in their care pathway, by ensuring the continuity of their follow-up between the treating hospital and local healthcare professionals.

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